

WHY WORK WITH A REALTOR®

Having a REALTOR® to guide you through the process of selling a home is an absolute necessity. As a Seller's Agent, we are there to guide you through the process and advise you of the nuances of selling your home. We will create a to-do list, and work with you to take care of any objectives prior to presenting your property for sale.

DETERMINING THE PRICE

We present you with a list of comparable sold properties, making adjustments for various features and market conditions in order to ascertain the best market value for your home. From this, we will decide on the best list price in order to achieve the best selling price.

LISTING PREPARATION

Maximizing a prospective buyers' perception of value is critical to achieving the highest possible sale price. We create a detailed list of what must be done to accomplish this, including what to remove, what to acquire, what must be repaired or refreshed, and what would be the most effective staging plan.

MARKETING

Marketing a listing effectively can entail more than simply listing on the MLS system. Professionally managed social media ad campaigns, strategic video footage to maximize digital exposure and engagement, and exposure on appropriate local or international publications and blogs are among the tools we use to achieve additional strategic exposure to a listing.

MARKETING SOLUTIONS

1 ASSISTED STAGING TO SELL

West Haven Group believes that preparation is critical in maximizing a properties perception of value. We do this by working with expert staging companies as well as utilizing the **West Haven Group's** own personal warehouse of curated accessories.



2 PROFESSIONAL PHOTOS

Superior real estate photography ensures that each listing is captured in its best way possible, and presented online to catch the attention of prospective buyers.



3 CUSTOM FLOOR PLAN

Envisioning and captivating buyers is at the core of real estate sales. Floor plans and visual layouts provide an elevated shopping experience and maximizes efficiency for all parties involved.

4 CUSTOM PROPERTY VIDEO

If a photo is worth a thousand words, then advanced videography is worth an infinite amount. We offer agency-quality videography and include it as a part of our marketing package which draws thousands of views on various media platforms.

DYNAMIC BRANDING



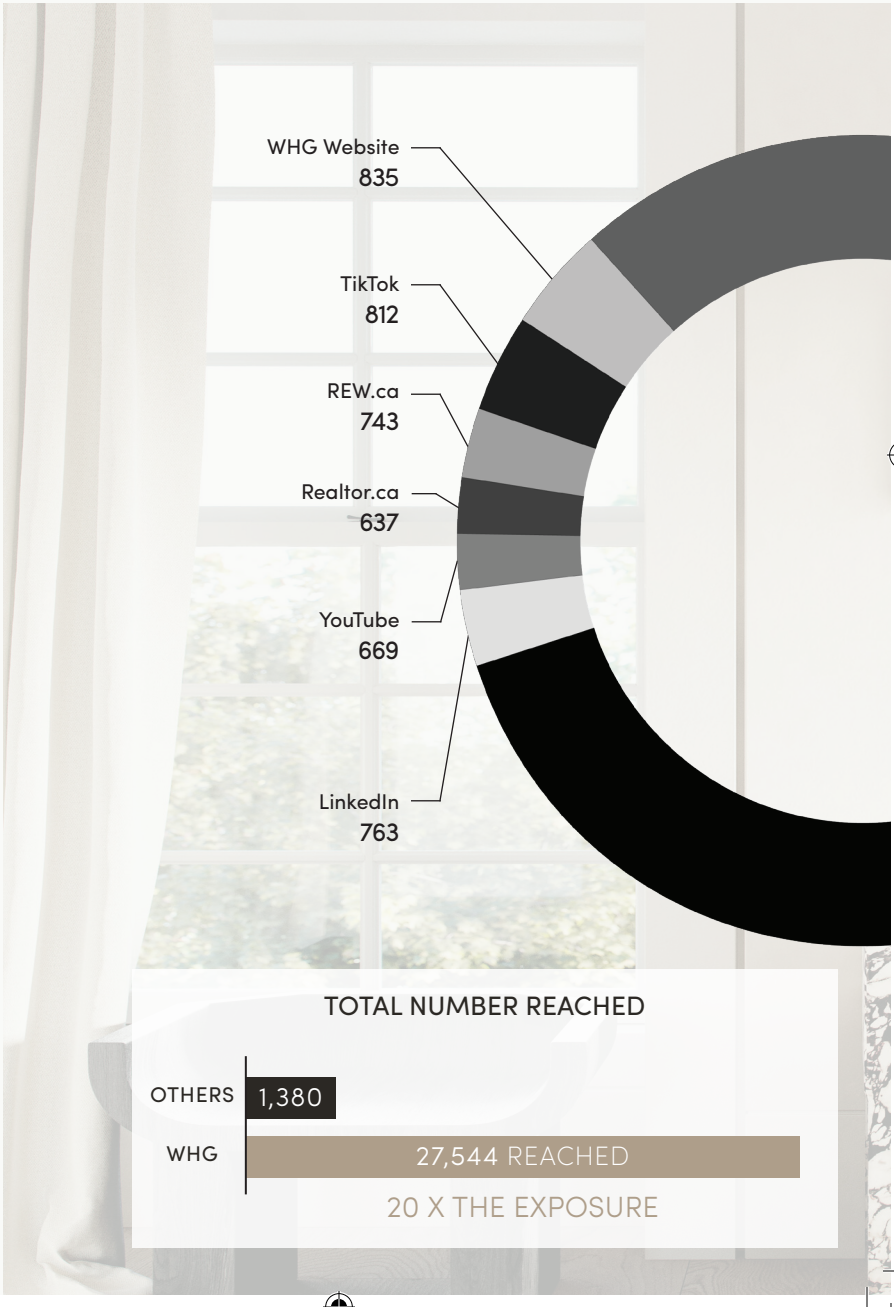




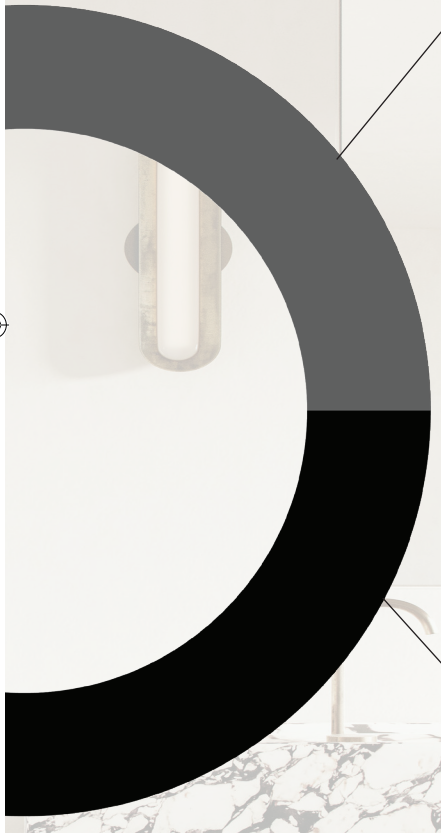




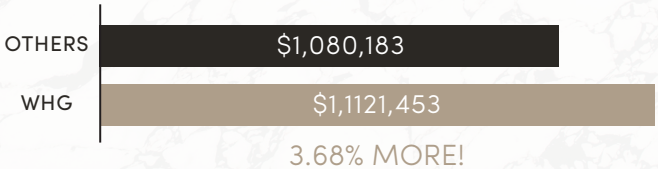
ONLINE E


WHG Website
835
TikTok
812
REW.ca
743
Realtor.ca
637
YouTube
669
LinkedIn
763
TOTAL NUMBER REACHED
OTHERS
1,380
WHG
27,544 REACHED
20 X THE EXPOSURE

EXPOSURE



AVERAGE SALE PRICE



3.68% MORE!

Autograph

WE CREATED A SPECIAL DESIGNATION FOR THE MOST PRESTIGIOUS PROPERTIES

West Haven Group are specialists in property preparation and presentation with our tailored listing system, but there are still some properties that stand out among the rest. These properties capture your imagination and allow you to get lost in their refined details, exceptional views, or both.

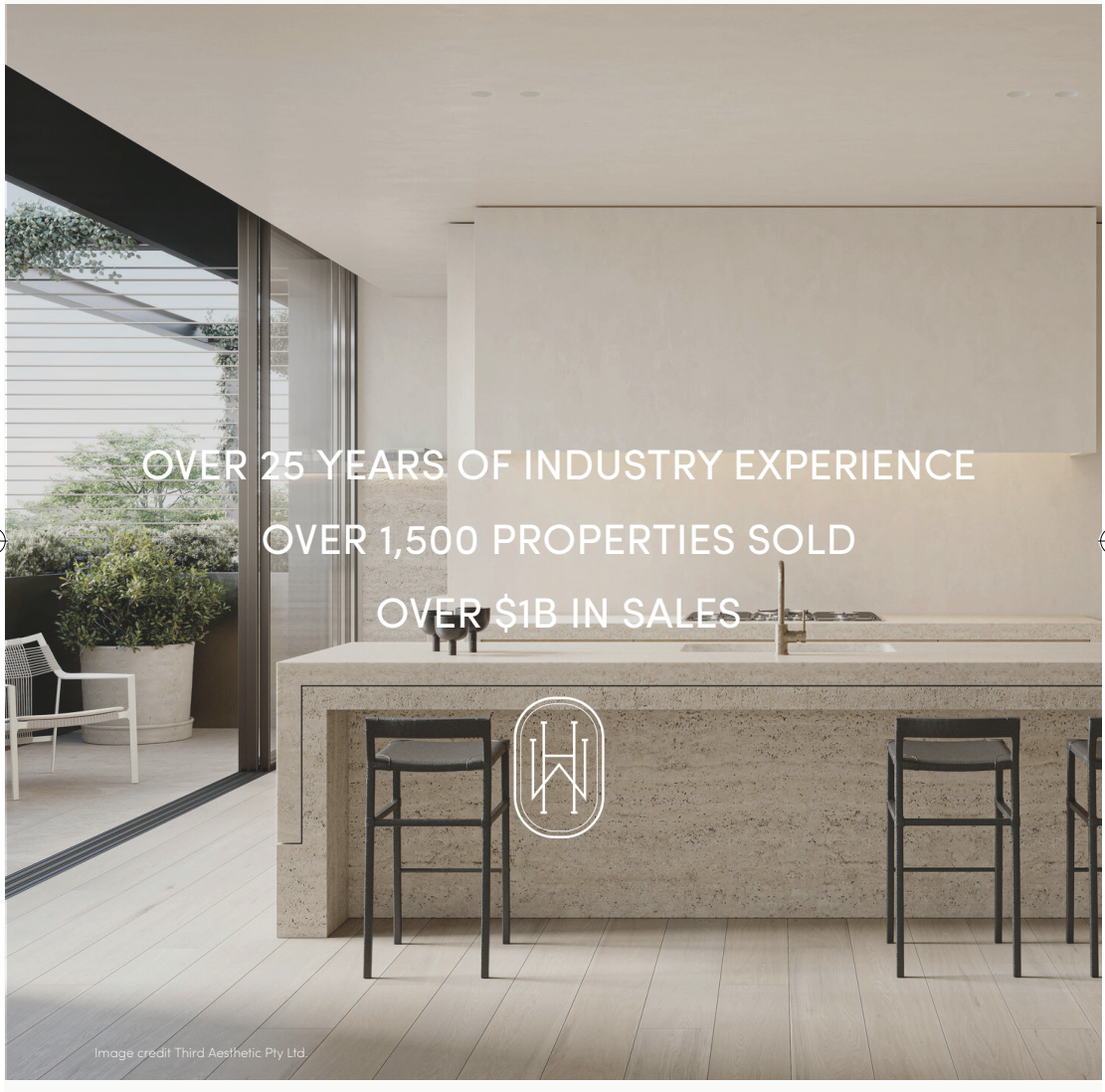
These properties are so special that **West Haven Group** created the elite designation of '**Autograph**', focused on elevating the standard of marketing with a fully customized package that showcases the intricacies and unique perspectives of your property, as well as multiple video assets.

VIEW AUTOGRAPH DETAILS




YOUR NEW HOME
WEST HAVEN
GROUP


Autograph



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Framework
MARKETING INC.